



You Want To Go Where?: How to Get Someone to Pay for the Trip of Your Dreams

Jeff Blumenfeld

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Christopher Columbus needed a sponsor for a dangerous expedition but the King of Portugal wasn't interested. He repackaged his proposal for the Queen of Spain. She put Columbus on retainer and the rest is history. Columbus may not have been the first to discover America, but he had a great publicist.

That's where Jeff Blumenfeld comes in. For many years, using a PR specialty called adventure marketing, Jeff has connected explorers and their projects with corporate sponsors looking to demonstrate product performance in extreme conditions. His book takes the reader from Erik Weißenmayer's expedition to be the first blind man to summit Mt. Everest, to the first confirmed dogsled expedition of the North Pole, to Audrey Mestre's deadly free dive expedition off Bayahibe Beach in the Dominican Republic. *You Want To Go Where?* is the only book that not only takes you behind-the-scenes of some of the most dangerous adventure expeditions in recent years, but shows how you can fund and arrange your own trip, including details on everything from grants to sponsorships.

For anyone who's ever had a dream to scale the tallest mountain or cross the largest ocean, *You Want To Go Where?* is ideal for armchair explorers and budding adventurers alike.

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From reader reviews:

Sean Scruggs:

Spent a free a chance to be fun activity to complete! A lot of people spent their sparetime with their family, or their own friends. Usually they undertaking activity like watching television, planning to beach, or picnic inside park. They actually doing same thing every week. Do you feel it? Will you something different to fill your current free time/ holiday? Might be reading a book could be option to fill your totally free time/ holiday. The first thing that you ask may be what kinds of book that you should read. If you want to try out look for book, may be the book untitled You Want To Go Where?: How to Get Someone to Pay for the Trip of Your Dreams can be very good book to read. May be it is usually best activity to you.

Patricia Skinner:

Playing with family within a park, coming to see the water world or hanging out with pals is thing that usually you may have done when you have spare time, subsequently why you don't try point that really opposite from that. 1 activity that make you not feeling tired but still relaxing, trilling like on roller coaster you already been ride on and with addition details. Even you love You Want To Go Where?: How to Get Someone to Pay for the Trip of Your Dreams, you may enjoy both. It is excellent combination right, you still want to miss it? What kind of hang-out type is it? Oh can occur its mind hangout men. What? Still don't have it, oh come on its referred to as reading friends.

Shawn McDonald:

You Want To Go Where?: How to Get Someone to Pay for the Trip of Your Dreams can be one of your basic books that are good idea. We recommend that straight away because this reserve has good vocabulary that may increase your knowledge in vocabulary, easy to understand, bit entertaining but nonetheless delivering the information. The author giving his/her effort to place every word into satisfaction arrangement in writing You Want To Go Where?: How to Get Someone to Pay for the Trip of Your Dreams although doesn't forget the main level, giving the reader the hottest in addition to based confirm resource info that maybe you can be among it. This great information can easily drawn you into completely new stage of crucial contemplating.

Penny Laughlin:

Is it an individual who having spare time after that spend it whole day simply by watching television programs or just telling lies on the bed? Do you need something new? This You Want To Go Where?: How to Get Someone to Pay for the Trip of Your Dreams can be the answer, oh how comes? It's a book you know. You are so out of date, spending your extra time by reading in this brand new era is common not a nerd activity. So what these guides have than the others?

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