



The Big Switch: Rewiring the World, from Edison to Google

Nicholas Carr

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“Magisterial. . . . Draws an elegant and illuminating parallel between the late-19th-century electrification of America and today’s computing world.”—*Salon*

Hailed as “the most influential book so far on the cloud computing movement” (*Christian Science Monitor*), *The Big Switch* makes a simple and profound statement: Computing is turning into a utility, and the effects of this transition will ultimately change society as completely as the advent of cheap electricity did. In a new chapter for this edition that brings the story up-to-date, Nicholas Carr revisits the dramatic new world being conjured from the circuits of the “World Wide Computer.”



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