



PLUNA, el riesgo de volar alto: La herejía del gobierno de Mujica (Spanish Edition)

Antonio Herrera Sergio

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Desde que se liquidó Pluna, en julio de 2012, persisten grandes dudas sobre el proceso que llevó a su cierre y la sensación de que aquí hay una lección por aprender. Pluna, el riesgo de volar alto aporta nuevos y valiosos elementos para comprender todo el proceso focalizándose #en un ejercicio cuasi quirúrgico# en los últimos años de la vida de la aerolínea, que paradójicamente fueron los de mayor crecimiento y reconocimiento internacional.

El lector descubrirá aspectos que pasaron desapercibidos, como la participación de los ministros de Transporte y Economía, de Raúl Sendic, ex presidente de Ancap, y de Paul Elberse, asesor del gobierno, el papel de José Mujica y Tabaré Vázquez, la actuación sindical, la estrategia de la oposición o la presencia permanente de Juan Carlos López Mena detrás de bambalinas.

El autor entrevistó sucesivas veces a Matías Campiani, ex CEO de Pluna, incluso en prisión, accediendo de este modo a un punto de vista no oficial que enriquece el debate y permite ensayar una posible respuesta a la pregunta: ¿quién es verdaderamente Matías Campiani?

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