



# Above the Line: How the Golden Rule Rules the Bottom Line

*Steve Satterwhite*

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**"I found *Above the Line* to be the marriage of *Good to Great* by Jim Collins and *The Seven Spiritual Laws of Success* by Deepak Chopra. It turns out that what's good for the balance sheet is good for relationships and vice-a-versa." --Robert Wagnon, CEO, Republic State Mortgage**

This is a book for entrepreneurs, leaders, and anyone facing the number one challenge in business: Hiring and inspiring people to carry out your vision.

But be forewarned: This is not a feel-good business book. *Above the Line* is a true tale of a misfit CEO about the undeniable connection between people and profits.

An introspective portrayal of the emotional roller coaster that many leaders and entrepreneurs face - both personally and professionally - the book documents a CEO's path of discovering himself through his business.

It's about his quest to discover his core purpose and values while facing the pressures creating a sustainable business that puts people first. It's a book about how to do the right thing when things go wrong.

With an easy-going, narrative style, author Steve Satterwhite takes readers through his entrepreneurial journey. He vulnerably shares the highs, lows, and demons of fear, self-doubt, and self-confidence along the way.

*Above the Line* is a quick and easy read that some say they "couldn't put down". Steve's passion for people and his willingness to authentically share makes it more than a typical business book.

It's a call to action to leaders everywhere to create a culture of inspired people who hold themselves to high standards, strive to do the right thing, make this world a better place...and vastly increase company profits as a happy side effect of this new way of working.

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In this time globalization it is important to someone to receive information. The information will make someone to understand the condition of the world. The condition of the world makes the information better to share. You can find a lot of recommendations to get information example: internet, classifieds, book, and soon. You can observe that now, a lot of publisher in which print many kinds of book. The book that recommended to your account is Above the Line: How the Golden Rule Rules the Bottom Line this book consist a lot of the information of the condition of this world now. This specific book was represented how do the world has grown up. The dialect styles that writer use to explain it is easy to understand. The particular writer made some investigation when he makes this book. That's why this book ideal all of you.

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