

Practical Project Management for Agile Nonprofits: Approaches and Templates to Help You Manage with Limited Resources

Karen R.J. White

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* Winner of the 2015 Axiom Business Book Awards Bronze Medal for Philanthropy/Nonprofits.

Practical Project Management for Agile Nonprofits introduces nonprofit managers to the basic concepts of project management and provides dozens of templates to help you quickly implement practices to effectively manage your limited resources, financial and volunteer. The book emphasizes using appropriate project management practices, those that are not burdensome but rather agile in their approach. In keeping with this theme, the book explores how you can use social media to assist in the management of time-sensitive projects.

You will learn how to apply just enough project management to: Be an active leader and a superior project manager; Respond with agility to change and the unexpected; Focus efforts on what truly matters; Recruit and engage a new generation of volunteers; Build a framework that ensures project success; Keep all stakeholders involved with the project satisfied.

The book also addresses nonprofit governance and shows you how project portfolio management can be used to assist in communicating with boards of directors and other governing entities when crucial resource decisions need to be made.

Finally, real-world case studies on project planning, portfolio management, and volunteer-managed projects will show you how others have achieved project success.



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