Crash Course in Collection Development, 2nd Edition

Wayne Disher

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Crash Course in Collection Development, 2nd Edition Wayne Disher

This indispensable resource provides tools for collection management in public libraries, featuring essential strategies for inventory assessment, market analysis, budgeting, marketing, and customer service. This book is a must-have for those just entering the field or professionals in need of a refresher in effective library operations.

• Provides a current and basic overview of collection development in the public library

• Describes how to assess community needs and create a collection that meets those needs

• Offers insightful guidelines for writing a collection development policy

• Shows librarians how to identify non-users

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