



Management Ethics

Norman E. Bowie

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Management Ethics is a highly accessible and concise introduction to issues and key problems in the area of management ethics.

- Examines the obligations that managers have to their various stakeholders: employees, customers, shareholders, and the community
- Looks at topics at the cutting edge of business ethics, including the ethics of supply chain management, as well as dealing with the press and non governmental agencies
- Considers the concepts of sustainability and triple bottom line accounting
- Includes chapters on stimulating the manager's moral imagination and promoting a unique theory of ethical leadership



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