



**There's a Customer Born Every Minute: P.T.
Barnum's Amazing 10 "Rings of Power" for
Creating Fame, Fortune, and a Business Empire
Today -- Guaranteed!**

Joe Vitale

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Praise for *THERE'S A CUSTOMER BORN EVERY MINUTE*

"Joe Vitale has created an entertaining, educational, and motivational manual-with the help of P.T. Barnum-that belongs in every hotel room alongside the Bible. Then, guests might read his inspirational book first, and give thanks to God for this worthy discovery."

—Alan Abel, media hoaxer, author, consultant and lecturer on "Using Your Wits to Win"

"If you're going to excel in business, learning about a showman like Barnum and applying some of the lessons he taught can give you valuable insights. Joe Vitale has captured ten of these lessons (he calls them 'rings of power') and shows how you can apply them in a way that will open your eyes and stretch your imagination. There's a lot of money-making and fun wisdom here."

—Joseph Sugarman, Chairman, BluBlocker Corporation

"Finally someone does it!!! Joe Vitale reveals the REAL P.T. Barnum! Vitale highlights the outrageously astute marketing of Barnum. Barnum's driving belief certainly was that there IS a customer 'born' every minute. You will glean a number of useful 'new' marketing ideas that you can instantly use in your business. And you will learn about one of the savviest marketers of a time gone by. Fun, exciting, insightful, and packed with ideas! Genius!"

—Kevin Hogan, author of *The Science of Influence* and *The Psychology of Persuasion*

"I love this book. If you'd like to know the real story about one of the most fascinating characters in American history, told by a master storyteller (and the person who probably knows more about him than anyone else), read this book. Barnum is not the guy portrayed by the legend attached to his name. He is much, much more, and Vitale tells his story with the can't-put-it-down passion and excitement he's become so well known for."

—Bill Harris, President, Centerpointe Research Institute

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From reader reviews:

David Otten:

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Nicolas Olsen:

Spent a free time and energy to be fun activity to try and do! A lot of people spent their sparettime with their family, or their particular friends. Usually they doing activity like watching television, planning to beach, or picnic from the park. They actually doing same task every week. Do you feel it? Will you something different to fill your current free time/ holiday? May be reading a book might be option to fill your totally free time/ holiday. The first thing you ask may be what kinds of publication that you should read. If you want to consider look for book, may be the e-book untitled There's a Customer Born Every Minute: P.T. Barnum's Amazing 10 "Rings of Power" for Creating Fame, Fortune, and a Business Empire Today -- Guaranteed! can be fine book to read. May be it may be best activity to you.

David Perrin:

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Cheryl Crockett:

Many people spending their time by playing outside using friends, fun activity along with family or just watching TV all day long. You can have new activity to pay your whole day by studying a book. Ugh, you think reading a book can really hard because you have to accept the book everywhere? It ok you can have the e-book, delivering everywhere you want in your Touch screen phone. Like There's a Customer Born Every

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