



Going to Extremes: How Like Minds Unite and Divide

Cass R. Sunstein

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Why do people become extremists? What makes people become so dismissive of opposing views? Why is political and cultural polarization so pervasive in America?

In *Going to Extremes*, renowned legal scholar and best-selling author Cass R. Sunstein offers startling insights into why and when people gravitate toward extremism. Sunstein marshals a wealth of evidence that shows that when like-minded people gather in groups, they tend to become more extreme in their views than they were before. Thus when liberals group get together to debate climate change, they end up more alarmed about climate change, while conservatives brought together to discuss same-sex unions become more set against same-sex unions. In courtrooms, radio stations, and chatrooms, enclaves of like-minded people are breeding ground for extreme movements. Indeed, Sunstein shows that a good way to create an extremist group, or a cult of any kind, is to separate members from the rest of society, either physically or psychologically. Sunstein's findings help to explain such diverse phenomena as political outrage on the Internet, unanticipated "blockbusters" in the film and music industry, the success of the disability rights movement, ethnic conflict in Iraq and former Yugoslavia, and Islamic terrorism.

Providing a wealth of real-world examples--sometimes entertaining, sometimes alarming--Sunstein offers a fresh explanation of why partisanship has become so bitter and debate so rancorous in America and abroad.

Praise for the hardcover:

"A path-breaking exploration of the perils and possibilities created by polarization among the like-minded."
--Kathleen Hall Jamieson, co-author of *unSpun* and *Echo Chamber*

"Poses a powerful challenge to anyone concerned with the future of our democracy. He reveals the dark side to our cherished freedoms of thought, expression and participation. Initiates an urgent dialogue which any thoughtful citizen should be interested in."
--James S. Fishkin, author of *When the People Speak*

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Spent a free time and energy to be fun activity to do! A lot of people spent their sparettime with their family, or their own friends. Usually they doing activity like watching television, going to beach, or picnic inside the park. They actually doing same every week. Do you feel it? Do you need to something different to fill your free time/ holiday? Could possibly be reading a book can be option to fill your totally free time/ holiday. The first thing that you ask may be what kinds of guide that you should read. If you want to try look for book, may be the guide untitled Going to Extremes: How Like Minds Unite and Divide can be very good book to read. May be it is usually best activity to you.

Ernie Fleishman:

This Going to Extremes: How Like Minds Unite and Divide is great guide for you because the content which is full of information for you who have always deal with world and also have to make decision every minute. This book reveal it details accurately using great arrange word or we can claim no rambling sentences inside it. So if you are read the item hurriedly you can have whole details in it. Doesn't mean it only provides straight forward sentences but tricky core information with wonderful delivering sentences. Having Going to Extremes: How Like Minds Unite and Divide in your hand like keeping the world in your arm, data in it is not ridiculous a single. We can say that no e-book that offer you world throughout ten or fifteen small right but this publication already do that. So , this can be good reading book. Hey there Mr. and Mrs. stressful do you still doubt this?

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