



One Simple Idea: Turn Your Dreams into a Licensing Goldmine While Letting Others Do the Work

Stephen Key

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Turn your great idea into millions—without lifting a finger!

Yes, a good idea *is* enough to build a fortune! Too many people think production, marketing, and distribution are essential to the entrepreneurial process. As *One Simple Idea* shows, you can hand these tasks off to others—and make big money in doing so.

Stephen Key, a highly successful entrepreneur whose creations have generated billions of revenue, offers the simple, effortless secret to success: ***license your simple idea and let others do the work***. Breaking down the process of generating and licensing a product idea to a large company, he explains why you don't need to reinvent the wheel: Simple improvements to existing products can be very successful endeavors—and the most lucrative.

The old method of bringing products to market through prototyping and patents doesn't work anymore. It's cheaper and more profitable to do it Key's way. *One Simple Idea* gives you everything you need to tap into the marketing and sales power of partners and licensors for maximum profit.

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Playing with family in the park, coming to see the coastal world or hanging out with buddies is thing that usually you have done when you have spare time, and then why you don't try factor that really opposite from that. A single activity that make you not experience tired but still relaxing, trilling like on roller coaster you have been ride on and with addition details. Even you love One Simple Idea: Turn Your Dreams into a Licensing Goldmine While Letting Others Do the Work, you can enjoy both. It is excellent combination right, you still would like to miss it? What kind of hang type is it? Oh can occur its mind hangout men. What? Still don't have it, oh come on its identified as reading friends.

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