



# **The Profitable Business Author: How to Write a Book That Attracts Clients and Customers**

*Julie Anne Eason*

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# The Profitable Business Author: How to Write a Book That Attracts Clients and Customers

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Create a framework that actually leads you through the writing process, so you never get stuck.

Discover your publishing options and which ones will work best for you.

Walk through the marketing and promotion steps that help you get your message out to a worldwide audience.

Discover the secret profitable authors know: How to make money with your book. (Hint: it's not selling more books!)

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