



Feature Writing: A Practical Introduction

Susan Pape, Susan Featherstone

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This book provides a practical and richly informative introduction to feature writing and the broader context in which features journalists operate. As well as covering the key elements and distinctive features that constitute good feature writing, the book also offers a rich resource of real life examples, case studies and exercises.

The authors have drawn on their considerable shared experience to provide a solid and engaging grounding in the principles and practice of feature writing. The textbook will explore the possibilities of feature writing, including essential basics, such as:

- Why journalists become feature writers
- The difference between news stories and features
- What features need to contain
- How to write features
- The different types of features

The text is intended for both those who are studying the media at degree level and those who are wishing to embark on a career in the print industry. It will be invaluable for trainee feature writers.

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